Salone del Mobile 2023: An AD PRO Essential Guide

Off to Milan? Here are the new products and design happenings not to miss during Salone del Mobile 2023

By Laura May Todd April 5, 2023

Salone del Mobile, the largest and most prestigious furniture show in the world and the anchor event to Milan Design Week, returns April 18 through 23. With hundreds of new products scattered through the halls of Fiera Milano and installations popping up across the city as part of Fuorisalone, a mere six days of fair is a blink of an eye for the amount of time needed to cover it all. But we'll try our best—and we promise to bring you along.

Below, we've compiled a comprehensive guide on how to best tackle the seemingly endless installations, product debuts, exhibitions, and social events scheduled to take over Milan. From first-timer tips on where to eat and drink to a neighborhood-by-neighborhood breakdown of where to go and what to see, we have all your Milan Design Week questions answered.

Design Happenings Beyond the Fair

Brera and the Fashion District

The beating heart of Fuorisalone is Brera and its surrounds, where a crush of both temporary and permanent showrooms could keep you busy for all six of Salone del Mobile's days. While stalwarts like Dimoregallery, Memphis Milano, and Fornasetti can always be counted on, several new additions are set to shake things up this year: SolidNature is planning an immersive exhibition with architecture firm OMA in the basement of a private home-giving full reigns to Sabine Marcelis, Laila Gohar, and Iranian artist Bita Fayyazi to reimagine the gardenand Nemo Lighting will present a



Sutherland Furniture will introduce the Eugeni Quitllet-designed Monaco collection at Fuorisalone. Photography courtesy Sutherland Furniture

new collection by Ron Gilad in the office of architect Mario Bellini. Nearby, Eugeni Quitllet, the inaugural creative director for Sutherland Furniture, will introduce his first outdoor collection for the American firm.